



CONNECTING PUBLIC TRANSPORT

4G LTE NETWORKING SOLUTIONS FOR PUBLIC TRANSPORT.

- WIFI HOTSPOT FOR PASSENGER CONNECTIVITY
- REAL-TIME LOCATION TRACKING
- ELECTRONIC & MOBILE TICKETING
- POINT OF SALE
- CCTV MONITORING AND MANAGEMENT
- DIGITAL SIGNAGE

Public transport organisations are rapidly expanding their on-the-road technology in order to deliver improved efficiencies and to expand customer service capabilities. From passenger WiFi, to improved scheduling notifications, connectivity is a key enabler of this. Offering simple installation and integration with existing network infrastructure, 3G/4G solutions can deliver superfast, reliable and secure connectivity anywhere – a perfect solution for mobile applications.

WiFi Hotspot for Passenger Connectivity

From commuter to tourist services, public transport organisations now look to deliver advanced technological services across the board to improve their customers' experience – with the most in-demand of these services being passenger WiFi. A 3G/4G cellular networking solution provides the perfect answer to this requirement.

Delivering powerful WiFi passenger hotspots both in and around the vehicle, Westbase solutions can also incorporate content filtering, portal sign in, and other security measures to protect both you and your passengers.

Real-time Location Tracking

Many Westbase solutions feature active GPS and easily integrate with other 3rd party hardware and software to provide the connectivity required to help track the fleet's movement, delivering real-time information about its whereabouts. This can be used to enhance vehicular security and to provide real-time passenger information, so that customers remain informed about expected arrival and departure times, including up-to-date information on any delays.

Electronic and Mobile Ticketing

Improving the ease with which passengers can book and carry their travel tickets, electronic and mobile ticketing is a fast growing trend across public transport but requires a reliable scanning solution which can check that the customer's ticket